



BUSINESS OPPORTUNITIES IN THE GOVERNMENT SECTOR (BOGS) WORKSHOP

**APRIL 17, 2003
8:00 am to 4:00 pm**

MONONA TERRACE CONVENTION CENTER – MADISON, WI

You should plan to attend this event if your business is any of the following:

- ⇒ Minority Owned**
- ⇒ Woman Owned**
- ⇒ Veteran/Service-Disabled Owned**
- ⇒ Located in a HubZone Area**

Hundreds of participants, large and small Wisconsin businesses have attended BOGS in the past to explore ways to seek business opportunities in the public sector and build relationships. Explore immediate opportunities through the Live Bid Board. Meet with State and Federal agencies involved in certification.

Explore how to establish second tier and sub-contracting opportunities while doing business with State and Federal agencies. This is your chance to network with key decision-makers and public officials.

The morning session will highlight the vast opportunities available to all businesses at State and Federal levels. The afternoon session will highlight a Business Exchange and updates on certification.

The luncheon will feature keynote speaker, Ralph Hollmon, CEO of the Milwaukee Urban League, Governor Jim Doyle is invited.

For further event information please call (608) 267-3293

**For Registration, Contact:
Business Procurement Assistance Center
3591 Anderson Street, Suite 100
Madison, WI 53704
Phone: 608.243.4490**

Or visit <http://matcmadison.edu/bpac/bogs.htm> to register online.

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